



***Samford Rangers
Football (Soccer) Club***

Club Sponsorship Package

2008

The Samford Rangers Football (Soccer) Club offers four levels of major sponsorship, plus other promotional material opportunities for supporters to promote their business until the start of the 2010 season.

	Platinum	Gold	Silver	Bronze
Sponsorship / Goods & Services In-Kind to the value of	\$3,000	\$1,500	\$750	\$250
Number of Sponsors sought.	1	6	10	10+

Other opportunities

1. Sponsor the printing and production of our Premier Game Program.
2. Volunteer yourself or your staff to assist the club in your area of expertise.
3. Assist with Club and Facilities Maintenance consumables (e.g. Gas, Paint, and Water).
4. Provide Premier Division Game Balls (minimum 13 balls).
5. Become our Club Ball Sponsor (minimum 300 balls).
6. Further sponsorship of Player of the Week awards offering recipients free goods and/or services (optional).
7. Sponsor the Clubs kicking wall.
8. Sponsor the Club Sports Shop (e.g. exclusive product supplier in exchange for Goods Sponsorship In-Kind).
9. Any other opportunity you would like to undertake.

If you are interested in supporting the Samford Rangers Football (Soccer) Club please contact:

<p>Graham Lee</p> <p>Vice President Seniors/Over 35's, Sponsorship and Grants Officer</p> <p>Phone: 07 3289 2629 Mobile: 0422 007 968 sponsors@samfordfootball.org.au</p>	<p>Mike Clahsen</p> <p>President</p> <p>Phone: 07 3289 1835 Mobile: 0411 420 582 pres@samfordfootball.org.au</p>
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Apart from tax deductibility and the satisfaction of supporting your community, your investment in the football club will provide your business with exposure to kids, parents, business people and public administrators of the Samford Valley, Samsonvale, Eatons Hills, Ferny Hills and Bunya area via:

	Platinum	Gold	Silver	Bronze
Club web-site	Logo, top of page 80 cm ²	Logo 30cm ²	Logo 20cm ²	Logo 20cm ²
	100 word Business Description	50 word business description		
	Email link & website link, Contact Details, and Address	Email link & website link, Contact Details, and Address	Email link & website link, Contact Details, and Address	Email link & website link, Contact Details, and Address
Weekly newsletter	Front page	Enhanced	Y	
Club Premier Division game program	Front page	Enhanced	Y	
Club sponsors' Board	Prominent	Enhanced	Y	Y
Club Polo Shirts	Logo and name on right breast Maximum 1 sponsor	Name on shirt Sleeve. Maximum 6 sponsors		
Club training shirts	Logo and name on right breast Maximum 1 sponsor	Name on shirt Sleeve. Maximum 6 sponsors		
Premier Division Player of the Week awards	Trophy Naming	Trophy Naming		
All Divisions Player of the Year awards	Trophy Naming			

How big is the club?

By player numbers, we are in the top third of clubs in the north of Brisbane. In the past three seasons we have grown by 20% (615 players playing in 51 teams).

How much will it cost to run the club in 2008?

\$192,000 plus at least this amount again in unpaid hours by our volunteers and office bearers.

You're not for profit, how do you cover these costs?

We rely heavily on volunteers and raising funds through Government grants, club membership, player registration and sponsorship.

Your player registration fees must be high to develop the club facilities in support of this growth!!

They're not. We are one of the cheaper clubs in the area to play at. To improve the club, cope with its growth, develop our players and provide better facilities for our players, parents and the community we need the assistance of our supporters.

I'm an individual willing to help but what can I do?

We always need more volunteers to assist on game days, with facilities maintenance, with coaching and managing teams, with organizing club events and many more. If you have a skill the club can probably use it.

I'm a business willing to help but what's the investment proposition?

We have great penetration into one of Australia's fastest growing populations. Compared to Brisbane, the Samford Valley, Samsonvale, Eatons Hills, Ferny Hills and Bunya area has a higher than average:

- ❖ concentration of Managers and Professionals;
- ❖ household income (40% \$88,400+ and 18% \$130,000+ pa); and
- ❖ percentage of dwelling tenure (53% being purchased and 28% owned).

Health Care and Social Assistance, Retail Trade, Construction, Education and Training, and Public Administration and Safety are the key industries worked in.

The areas 28,000 population is evenly split, with 6,400 residents aged 5 to 17, and 18,000 aged 18 to 64.

We access this area via our:

- ❖ website currently having 1,000+ visits per Month, and newsletters going to 1,000+ households every week.
- ❖ Premier Division and Brisbane Junior League teams playing across Brisbane.
- ❖ Premier game program being distributed to all present, 2600+ per year.
- ❖ Clubroom supporters board being viewed by several thousand people a week.
- ❖ Club shirts being worn by 530+ Junior and Rooball Players and 220+ Men and Women Players, Volunteers, Coaches & Managers to home and away games and around the area.